



QUALITY POLICY

At Dabur, we are committed to achieve excellence in our products and services worldwide.

We aim to achieve this by,

- Fostering a quality mindset with the objective of supplying high-quality products, packages and services consistently that are trusted and preferred by all our customers and consumers.
- Constantly striving to understand and meet the ever-growing needs of customers and consumers.
- Applying innovative practices and state of the art technology to enhance productivity and quality at competitive prices.
- Empowering our people to maintain a vibrant quality environment through education, training, coaching and effective communication.
- Committing to continuous improvement, which is measured, evaluated and validated for effectiveness through internal and external audits.
- Complying with all applicable national and international regulations & legislations.
- Communicating Dabur's quality requirement to suppliers, and all other relevant service providers.
- Periodic review of the quality policy to ensure continuous improvement in quality management system.

It is our endeavour to create a culture of total quality, where continuous improvement of our people, processes and products becomes a way of life.

Effective Date:

01.04.2019

Mohit Malhotra

(Chief Executive Officer)